

Hello!

I am Coach Candice Dutko, Head Coach and Owner of Achieve Wellness & Fitness, LLC in Mountain Top, PA.

We are hosting our first Strongwoman Competition on Saturday, June 22nd, Athena's Battle on the Mountain. We are fairly certain this is the first Strongwoman Competition to be held here in Mountain Top!

Please consider checking out the event page:

<https://ironpodium.com/browse/event/athena-s-battle-on-the-mountain>

There will be 5 total events with 5 potential classes within each event. First place in the Novice categories and podium placers in our Masters categories will have earned themselves a qualifying spot at United States Strongman Nationals in 2025.

Thus far, we have entrants from as far as Tennessee, with many other competitors being from the local Mountain Top area.

I write to you today requesting your consideration for sponsorship of our event. Funding received through sponsorship will be redistributed back to athletes who place within each of the events following purchase of promotional materials within said sponsorship levels.

#### Level 1 Sponsorship - \$300

- 3' x 5' silk screen flag with logo. Will be displayed at our event throughout the day. The remainder of the year till next year's event, the flag will be hung on the ceiling in the main workout area of the gym.
- Mention within Event Facebook event page as sponsor.
- Monthly mention on Achieve Wellness & Facebook page over the next 12 months (page currently at 1150+ followers).
- Mention on our email list as a sponsor.
- Opportunity to include promotional materials in athlete swag bags.
- Opportunity to choose specific event/class you'd like to sponsor (first come, first serve).

#### Level 2 Sponsorship - \$150

- 2' x 2' sign with logo. Will be displayed at our event throughout the day. The remainder of the year till next year's event, the sign will be on display within the gym.
- Mention within Event Facebook event page as sponsor.

- Monthly mention on Achieve Wellness & Facebook page over the next 12 months (page currently at 1150+ followers).
- Mention on our email list as a sponsor.
- Opportunity to include promotional materials in athlete swag bags.

#### Level 3 Sponsorship - \$50

- Mention within Event Facebook event page as sponsor.
- Monthly mention on Achieve Wellness & Facebook page over the next 12 months (page currently at 1150+ followers).
- Mention on our email list as a sponsor.
- Opportunity to include promotional materials in athlete swag bags.

#### Level 4 Sponsorship - In Kind

- Mention within Event Facebook event page as sponsor.
- Opportunity to include promotional materials in athlete swag bags.
- Mention in our post-event email summary as a contributor.

Our slogan at Achieve Wellness & Fitness is “Be Strong. Be Confident.” Our mission is to help people build confidence through wellness and fitness to live their lives to the fullest.

In closing, we appreciate your support in whatever way within your means as we support these women who are exploring their fitness, displaying their strength, and gaining confidence through challenging themselves.

More than a financial contribution, you are supporting someone’s Mother, Sister, Wife, Daughter, or Friend who is stepping outside of their comfort zone and demonstrating what is truly possible for the current and next generation of women.

Please don’t hesitate to reach out with any questions or clarifications.

Sincerely,

Candice Dutko